



13 December 2021

## **PAUL TYLER APPOINTED NEW CEO OF CIH**

Combined Independents (Holdings) Ltd (CIH), part of Euronics, Europe's largest electrical buying organisation, has announced that Paul Tyler will be the new CEO of the company, starting on 11<sup>th</sup> January 2022.

Paul joins from the BSH Home Appliances Group where he has worked as Channel Director, Retail and CP for the past 11 years, including periods spent as Sales Director for Siemens and Sales and Marketing Director for Gaggenau. Prior to that, Paul was at Miele for 21 years, leaving as Sales Director in 2010. He is an experienced leader with extensive sales and marketing expertise, a comprehensive knowledge of the Domestic Appliance market and independent retailing. Paul will start his new role on 11<sup>th</sup> January 2022.

"I am joining CIH at an exciting time," says Paul. "The company has enjoyed a record growth in sales and membership through 2021. CIH has substantially increased its warehouse and distribution offering and is continuing to support its members during the pandemic and current supply chain challenges. This outstanding performance demonstrates the benefits of buying locally from an independent electrical retailer and I am looking forward to building on this very strong CIH presence in the years ahead."

"The board and I have worked tirelessly to find a suitable replacement to take the business forward and believe we have now found the ideal candidate in Paul Tyler," adds CIH Chairman, Steve Scogings. "This is an extremely challenging but rewarding role. Paul's industry knowledge and passion for independent retailers has always driven his career. We believe he will be an invaluable asset to the company and will help us embark on a new chapter that will cement our position as the leading buying group in the market."

-ends-

283 words

**About CIH**

Combined Independents (Holdings) Ltd (CIH) is an electrical buying group, part of Euronics, Europe's largest electrical buying group, which operates in over 30 countries with an annual turnover of €19 billion. With around 450 members and approximately 650 stores across the UK, CIH provides a range of services and benefits to support each independent electrical retailer, as well as exclusive ranges that the members' customers are unable to find anywhere else on the high street, or internet. More information at [www.euronics.co.uk](http://www.euronics.co.uk).

For further press information and images, please contact:

Jeff Hayward at Wildwood PR  
[jeff.hayward@wildwoodpr.com](mailto:jeff.hayward@wildwoodpr.com)  
Tel: 07711 617472